

How to make the most out of MCAA events

Mix of students with different years and experiences in attendance.

Encourage attendance, reach out during events, have younger students room with older to better integrate

Filter who is going to be involved and who is not (determining attendees)

Point system to filter who is very interested and would make the most of the conference.

Attend everything and participate.

Go to all the events that MCAA provides.

Learn everything and anything you can.

Offer classroom tours

Talk to freshman classes about opportunities

Offer Classroom tours.

Keep in contact with people afterwards.

Connect with your local exec on a regular basis.

Networking is the best because it's great to meet new people and talk about future jobs w/ great companies.

Setting your competition team up for success

Recruit participants through table events and club fairs

Utilize students with internship experience at mechanical and GC

Delegate roles early.

Distribute all work loads equally and make sure everyone stays on pace.

Use programs such as Microsoft Planner.

Set milestones and tasks with dates through Procore.

Login to all programs early to ensure everyone has access before the work starts.

Schedule weekly progress meetings.

Have in-person face to face meetings.

If your team hasn't competed in a long time, reach out to other chapters / MCAA for a template.

Utilize an industry advisor and local members for giving tips on where to start.

If you don't know how something works, ask! The contractors love networking while teaching about the industry.

Use a highlighter when reviewing the rules / RFP to make sure everything is included.

Proofread, then have 2 more people proof it. Then read it one more time from back to front...

Pretend the due date is the day before to ensure there aren't any last minute technical issues when submitting.

Student Chapter Recruitment

Arrange w/ professors for younger students to attend a chapter meeting for a grade /extra credit.

Mandatory meetings for class for attending a student organization meeting.

Highlight scholarships and funding.

Offer outside the box events throughout the year (sheet metal workshops)

Bring along a contractor member to recruitment fair.

Utilize MCAA swag to explain mechanical (new puzzle)

Raffles or games to collect contact info for interested students, then follow-up by actually contacting them.

Swag attire days - members are walking billboards

Utilize campus email and bulletin boards for meeting announcements. Get appropriate approvals early.

Have your plan in place early. Schedule 3+ recruitment strategy meetings over the summer (online).

Utilize the new MCAA recruitment guide as a starting place!

Host an alumni panel at your first meeting to talk about their experience with mechanical.

Talk about the upcoming MCAA trips during tabling events, especially if underclassmen can earn a spot for participating.

Rotate past photos on a laptop at your table. Highlight members with internships on display boards.