

## Recruitment PowerPoint Customization Guide

### University and Chapter Logos – Unhide slides

- Unhide chapter slides at the end, insert your chapter's specific details, logos and meeting info.

### Include Local Mechanical Job Fair Programs

- Include a slide about any local career fairs put on by your local association or school.
- Explain how your chapter participates.

### GreatFutures Forum – Extra Details

- Insert a slide with previous locations and pictures of local chapter members.
- Highlight the upcoming conference details such as the keynote speaker, tour and offsite events.

### Additional Educational Opportunities

- Review how your specific chapter selects attendees to travel to national events.
- Do you utilize a point system to encourage participation?

### Local Involvement

Add slides that help your chapter shine!

- Community Service Projects
- Invitations to meetings and educational sessions put on by your local association
- Classroom visits from local mechanical contractors on campus
- Photos and highlights of jobsite tours or field trips to mechanical shops
- Invitations to social functions such as holiday events, outings or sporting activities
- Fundraisers that double as networking events – golf outings, beer/wine tastings, etc.
- Mentoring programs
- Association Involvement & Listing of MCAA Member Companies
- Local scholarships provided by member contractors or the local association
- Highlight national scholarships presented to your membership in previous years
- Highlight chapter awards presented by MCAA or your University
- What leadership roles are available? Introduce your Team
- Additional activities or opportunities unique to your local chapter

### Student Chapter Competition

- Highlight your past achievements and review the schedule for the upcoming year.

### Additional Slides

- Specific Membership Requirements (local fees / GPA requirements / interviews)
- Semester or annual sample calendar
- Student chapter president and advisor contact information
- Next chapter meeting date/ typical schedule/ location/ FOOD or SWAG offered?