

Recruitment Idea List for Faculty

Offer Extra Credit for Club Meeting Attendance

- Require student President signature or a selfie from the meeting as proof of attendance.

Organization Fair Passport Stamp Book

- Order stamp pads in different colors for fellow organizations and offer extra credit for students who stamp a certain number of pages in their book.
- Digital check-in platforms can also be utilized from various apps.

Food & Swag

- Create initial excitement for your meetings – pizza and swag/ attire are always popular.
- Request raffle item donations from contractors, invite them to draw winners and network while they're there!

Set the Stage – Underclassmen May Not Know What Mechanical Involves

- Show MCAA's *What is Mechanical Contracting* video as an introduction to mechanical during first meeting.
- Invite local mechanical contractors in for a Q&A session and low-pressure networking.
- Coordinate a panel of current members to share their internship experience during a club meeting.

Be the Hub for Guest Speakers

- Offer to coordinate student intern panelists and/or mechanical guest speakers for an intro class.
- Inquire with overall construction advisors about doing a quick mechanical intro during their club's meeting.

Easy Field Trips to Explain Mechanical to New Recruits

- Coordinate with campus facilities to annually tour mechanical systems within campus buildings. This is a low-commitment option for potential members since they don't have to utilize additional transportation.

Utilize Social Media

- Pre-hype meetings and events. Share recaps and photos for those scrolling the page in the future.
- Encourage students to share trip experiences on LinkedIn. Reminder to tag sponsors and to be gracious.

Calendar Distribution

- Schedule events and meetings early to assist in avoiding date conflicts, especially if requesting contractors.
- Distribute a calendar for the entire semester, if possible.
- Include local association events – set up a meeting with the execs in the summer to review the schedule.
- Seek assistance from the local association for guest speakers and interesting jobsite tours.
- Consider offering mini seminars from local contractors on construction topics (estimating, BIM, safety, etc).

Be Knowledgeable on Forms and Requirements

- Ensure you are up to date on all University travel policies, waivers, procedures, forms, reimbursement requests, and Registered Student Organization requirements.
- Explore grants and financial assistance for travel through the University, department and local association.

